



# BABB's News

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July 2010

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## Editorial

The competition season is upon us again.

The BABB's Annual Competition is being judged this weekend, followed next month by the QABC. Good luck to all entrants (and may the best beers end up in my glass!).

If you discover that you have some free time this weekend, I'm sure that some more volunteer stewards would be more than welcome – just talk to one of the committee at Thursday night's meeting.

Finally, don't forget that August's meeting is the AGM, where all of the committee positions will come up for re-election. If you would like to serve on one of the committee positions, please put your name forward.

## July Meeting

The next BABB's meeting will be held this Thursday, July the 22<sup>nd</sup>.

The meeting will feature the Dark Ale mini-comp. At time of entry each beer must be nominated into BABB's beer classes 5a (Mild), 5b (Northern English Brown Ale), 5c (Australian Dark Ale) or 5d (Old Ale).



## Mini-comp #3

The Stout and Porter competition was held at the June meeting. The top five scores are shown below.

With three mini-comps down and three to go, it's shaping up to be a close contest for the title of 2011's Most Consistent Brewer.

Place	Name	Pts
1	Michael Gardner	42.5
2	Johann van der Walt	38
3	Jason Atherinos	37
4	Tony Brown	36
4	Brad Gray	36

## Newsletter feedback

BABB's News has followed roughly the same format and style of articles for the last six years. Basically, I've followed the format set by my predecessor in the Editor's role, with a few minor tweaks here and there.

Over the same six years, the membership of the club has grown and changed quite significantly. I'd like to think that there's still something of interest in these pages for all of our members.

If not, and particularly if there's something new you'd like to see in BABB's News, please let me know via the [news@babbrewers.com](mailto:news@babbrewers.com) email address.

Also, if you'd like to try your hand at writing an article or three, your contribution would be most welcome. There's no minimum or maximum word limit, no strict formatting guidelines, and just about any G-rated topic vaguely related to beer is fair game.

## Treasurer's report: June 2010

<b>Income:</b>	<b>(cash/chq)</b>	<b>(dir. dep.)</b>
Subscriptions:	\$140.00	\$ 255.00
Raffle:	\$166.00	
Annual comp:	\$ 30.00	
Sub-totals:	\$336.00	\$ 255.00
<b>Total Income:</b>		<b>\$ 591.00</b>
<b>Expenses:</b>	<b>(cash)</b>	<b>(cheques)</b>
Snacks:	\$ 61.00	
Bank fees:		\$ 10.00
Name badges:	\$ 63.00	
Sub-totals:	\$ 124.00	\$ 10.00
<b>Total Expenses:</b>		<b>\$ 134.00</b>
Beg. Float:	\$ 150.00	
Plus Cash Income:	\$ 336.00	
Less Cash Expenses:	\$ 124.00	
Equals Total:	\$ 362.00	
Less Float:	\$ 150.00	
Equals Banking:	\$ 212.00	
Actual Banking:	\$1364.00	
Equals Variance:	\$1152.00	

### Bank Reconciliation for June 2010

Opening cashbook balance:	\$6110.35
Add Income:	\$ 591.00
Less Expenses:	<u>\$ 134.00</u>
Closing cashbook balance:	<u>\$6567.35</u>
Bank balance @ 30/Jun/10:	\$6355.85
Add outstanding deposits:	\$ 212.00
Less outstanding cheques:	<u>\$ 0.00</u>
Closing cashbook balance:	<u>\$6567.35</u>



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## June minutes

**Visitors:** (none)

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**New members:** Ryan Audridge  
Bill Foley

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**Minutes of previous meeting:** As per the newsletter – approved.

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**Treasurer's Report:** As per the newsletter – approved.

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**General Business:** Subscriptions Due: There was a reminder that subs are due on July 1<sup>st</sup>.

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**General Business:** Incoming Correspondence: Neil notified the meeting of an email from the QAAWBG about their awards night. The floor was asked to show interest in attending the awards dinner, to which there was no interest.

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**General Business:** BABB's Annual Comp: Another reminder was placed for member interested in helping out with the annual comp to put their names forward.

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**General Business:** QABC State Competition: Reminder that the comp is in August – July meeting will be the last meeting to submit entries for the competition, otherwise entries will need to be delivered to one of the collection points. There was a suggestion from the floor that we need to encourage BABB's members to enter beers not only into the BABB's comp but also to the QABC.

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**General Business:** Name Badges: Mark advised that name badges will be available at the next members' meeting.

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**General Business:** AGM: Reminder that the AGM is in August and anyone interested in putting their hand up for one of the roles to give it some thought.

**General Business:** Strong Ale Night Review: Thanks went out to Leo van den Bergh for hosting the event.

## Spicing Beer with Juniper

George Schaefer, epinions.com, 31 Jan 2005

For years, I have read accounts of a Finnish style of beer called Sahti. This style is made with rye and juniper. It's an old brewing style that dates back to the 1500s. It always seemed like an interesting brew. It also seemed to be sold almost exclusively in Finland. Many native Finns brew this at home while there are only a few commercial brewers. This made it a very elusive beer.

You can imagine my delight when I was checking a list of beers at a Beer Advocate Extreme Beer Festival in Boston. I saw that they were going to have Sahti as part of the VIP portion of the tasting. This really got me fired up. They had two beers from Finland listed: Lammin Sahti (7.7% abv) and Kataja Olut (8% abv). I was figuring on checking out both.

At the festival, I was able to successfully try both of these beers. I also made it a point to try them both early in the festival before my taste buds became – oh shall we say – jaded. Upon entrance to the Cyclorama, I quickly made my way to the VIP table. I circled around until I found the Sahti. They were in bottles. I would have liked draft but this was still a nice experience.

The first one I tried was the Lammin Sahti. This is a pretty interesting beer although I don't think it will hold mass appeal. I think this one will be best suited for those who are really fanatical about their beers. The beer is brewed in open wooden mash tuns and has a tartness very similar to the Belgian lambic beers. If you don't like that sour quality, you will not enjoy this beer.

Lammin Sahti has an amber hue and a sweet and sour quality. The tartness is quickly apparent in the

nose. The beer is a bit flat. I didn't really get to drink as much as I would have liked. The sample was enough to rouse my curiosity. I was picking up hints of the juniper and was informed that this is a very traditional version of the brew.

I think the Kataja Olut came across better in the smaller sampling. The juniper is a lot more distinctive in both nose and flavor. This beer was not nearly as tart. I was even picking up a bit of hop bitterness in the finish. The pourer informed me that the beer did use hops in the brewing.

The Kataja Olut is not as traditional but it was probably easier to appreciate in a smaller sampling. It had a copper hue and formed a slight head in the small sampling glass. This one is more drinkable for the average drinker. Both of these beers are probably best reserved for beer geeks. Casual drinkers will likely be put off by the tartness and other unusual tastes in the beers.

Both of these beers come from Lammin Sahti Oy in Lammi, Finland.

My impression here is that these beers should be tried by the beer fanatic. If you really like traditional beers and love the history of brewing as well as just the immediate enjoyment of drinking a good beer, you should try this beer. Anyone prone to uttering a phrase like "Beer is beer, man." really ought to steer clear of this one. Beer is a many splendoured thing for those who care to explore. This is a fine artisanal beer but it is not for everyone. Geeks, start your search today.

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Having spent some time in Finland, your editor developed a serious liking for Sahti. If you want to get your hands on an example of the Sahti style, the brand most likely to be found in Brisbane is Nogne-O, brewed in Norway in collaboration with Sweden's Dugges Brewery. In the last few months I've found it in three local establishments, including our friends at Craftbrewer.



## World Cup Marketing Stunt Leads to Arrests

blogs.nytimes.com, June 16, 2010.

In the months leading up to the World Cup in South Africa, fans planning to attend the tournament were repeatedly warned about the dangers criminals might pose to their enjoyment of the spectacle. What officials apparently failed to anticipate was the threat to the spectacle posed by fans armed with short dresses.

On Wednesday, police in Johannesburg arrested two Dutch women for allegedly breaking the country's laws against "ambush marketing" by attending Monday's Netherlands-Denmark clash clad in short orange dresses distributed by a Dutch beer company, and enticing 34 other women to join them in their criminal enterprise.

South Africa's Mail and Guardian reports:

'The dresses were sold with Bavaria Beer packs in The Netherlands in the run-up to the World Cup, and FIFA says the group wore them to Monday's Netherlands-Denmark match as a marketing stunt in defiance of its strict commercial regulations at matches. The women were detained during the match at Johannesburg's Soccer City and taken to a FIFA office where they say they were questioned for several hours.'

In a statement on the arrests of the two women, who were later released on bail, the Johannesburg police force defended the arrests, saying, "These women, who have been part of a larger group, are suspected to be involved in organized acts to conduct unlawful commercial activities during the Denmark-Netherlands match." Officials added: "We view ambush marketing in a very serious light and we urge people not to embark on these ambush campaigns."

The Guardian noted:

'The Netherlands' foreign minister, Maxime Verhagen, was quoted by De Telegraaf newspaper as saying the arrest was disproportionate and senseless. "If South Africa or FIFA

want to go after a company for an illegal advertising campaign, they should start a legal case against the company and not against ordinary citizens who are walking around in an orange dress," Verhagen said.'

From Amsterdam, Radio Netherlands explains that for the stunt, which took place in the stands during Monday's game, the three dozen women "allegedly dressed as Danish supporters, but soon stripped off their red and white gear to reveal orange mini-dresses marketed by the Dutch brewery Bavaria."

According to the Dutch broadcaster, after the entire group was removed from the stands on Monday, "three Dutch women were subsequently taken for questioning for two hours. One of them, Barbara Castelein, says they were put under considerable pressure by the South African authorities, treated roughly and threatened with six-month prison sentences."

Ms. Castelein is indeed involved in marketing back home in the Netherlands, as her LinkedIn profile makes clear. She is also mentioned on the Web site of a Dutch marketing company that has started a "Support Our Babes" campaign and online petition in honour of the women who were ejected from Monday's game. Among the other demands listed on the campaign Web site are: "No ban on beautiful women in short dresses" and "The right to the beer of our choice to drink."

Budweiser has paid handsomely for the right to be the "official beer" of the World Cup — perhaps to make up for the fact that it was not among the winners of the 2010 World Beer Cup.



Passionate soccer fans or criminal masterminds? You be the judge.

The dress has become very popular in the Netherlands and caused a minor "beer war" even before the start of the World Cup. Sylvia van der Vaart, wife of Dutch soccer star Rafael, took a prominent part in the Bavaria campaign — rather embarrassingly for rival Dutch brewer Heineken, the sponsor of the Dutch national team.

Ed: This is one of those stories that really makes me wonder if the world has run completely mad. Obviously, South Africa's rampant murder rate doesn't give the police there enough genuine criminals to chase.

After seven days and much international publicity, the South African authorities eventually dropped the charges against the women after a confidential settlement was reached with FIFA officials.

FIFA has earned international condemnation for what was seen as a very over-the-top response and the South African ambassador in The Hague was called to appear before Dutch officials to provide an explanation.

A similar incident occurred at the 2006 World Cup in Germany where dozens of Dutch fans were forced by officials to watch a match in their underwear to avoid offending Budweiser with their orange Bavaria-branded pants.

With Australia currently bidding to host a future soccer World Cup, I'm left to wonder whether I could be kicked out of a match for wearing one of my many beer-themed shirts. Perhaps it won't even be safe to wear one of the green and gold Australian cricket shirts to a match — they have a small VB logo on one sleeve.

Frankly, if Budweiser is going to be the only beer available at World Cup matches, I'll stay at home and watch the action on TV with a real beer in my hands.

### Drinking Wisdom

"Alcohol is an admirable commodity which enables Parliament to do things at eleven at night that no sane person would do at eleven in the morning."

-- George Bernard Shaw

## 2011 Subs Are Due

Members are reminded once again that subscriptions for the 2010/2011 financial year are now overdue. They have been kept at the same level as last year, being \$85 including meeting fees or \$75 for pensioners.

Payment should preferably be made direct to the BABB's bank account at Suncorp, Brisbane Amateur Beer Brewers, BSB 484-799, Account no. 046479820. Please remember to include your name on the narration, or alternatively you can pay at the July meeting.

If you wish to enter the Annual Club Competition your subscription must be paid before the competition.

## Breast enlarging beer?

Donna Marsh, Nashville Craft Beer Examiner, July 13 2010.

Bulgarian brewers claim they have crafted the first beer specifically brewed to make a woman's breasts larger. And local women claim it works!

Yavor-M Brewery in Ruse, Bulgaria, developed Boza, a lager tippel, as a health drink and lactation aid for new mothers who were having trouble breast feeding. When the increased bust size became evident, women rushed to the brewery.

While the brewery makes no claims as to Boza's enhancement abilities, Yavor-M spokesman Kristian Gyoshev says, "We get hundreds of testimonials from women who say they have gone up one or two cup sizes."

Gyoshev goes on to say that Boza is a natural, healthy and fun drink, which just happens to be cheaper than surgery.

There's no explanation on how the beer, brewed from fermented wheat flour and yeast, works, but local women swear by it.



## June Mini-comp - Stout & Porter

by Ben Connery

The winner of the June mini-comp was Michael Gardner with a 42.5 point scoring Dry Stout.

Not being content to rest on that Michael has taken on board the feedback from the judges and produced a slightly tweaked recipe which he has brewed for upcoming competitions.

Dry Stout

4000g Thomas Fawcett Golden Promise  
800g Roast Barley  
500g Flaked Barley  
330g Carapils  
250g Amber Malt  
250g Choc Chit (or equivalent as it's now discontinued)  
100g Carafa T2

Mash: 65.5C, 60 mins

40g Admiral (AA 10.6%) 90 mins

Wyeast Irish Ale 1084 fermented at 20 degrees

Primary: 7 days.

Bottled straight out of Primary and conditioned for 7-10 days.



## Drinking Wisdom

Members of the 18th century English drinking clubs often wrote songs praising drink.

John Stafford Smith wrote such a tune in 1780. It eventually inspired Francis Scott Key to compose lyrics for it in 1814.

The song? "The Star-Spangled Banner."

